

Core Principles

We believe that the purpose of student financial aid is to ensure everyone has equal access to postsecondary education.

Our advocacy efforts are guided by the following principles:

1. Promote fairness and equity for students across all sectors of postsecondary education, with a particular emphasis on low-income, underrepresented and underserved students;
2. Stress the primacy of need-based aid;
3. Support policies that address the needs of disadvantaged students;
4. Advocate accountability;
5. Encourage simplicity and predictability;
6. Empower student financial aid professionals and their schools with the flexibility to respond to the specific needs of their students;
7. Recommend policies that accommodate the diversity of academic delivery models;
8. Encourage the use of technology wherever possible;
9. Eliminate statutory requirements that use financial aid to enforce unrelated social policies; and
10. Validate proposed recommendations with research and data analysis wherever possible.